



New 3000iPower Integrated Solution combines the industry's leading PC-based video communications system and whiteboard solution to deliver comprehensive multimedia collaboration

PLEASANTON, Calif. – Feb. 19, 2003 – Polycom®, Inc. (NASDAQ: PLCM), the world's leader in video, voice, data and web conferencing and collaboration solutions, and SMART Technologies Inc., the interactive whiteboard industry pioneer and global market leader, today announced the new 3000iPower Integrated Solution, the industry's premier whiteboard solution for multimedia collaboration and conferences.

The 3000iPower Integrated Solution combines the industry's leading video and whiteboard systems in one package to provide a conference system that enables immediate collaboration both locally and remotely. The touch-enabled display makes collaboration more natural and intuitive, providing easy access to information being presented and eliminating the need for a keyboard or remote control. The 3000iPower Integrated Solution comes with the SMART Pen Tray tools, which reside on the iPower™ 9800 PC and allow quick access to the system's powerful collaborative functions. The on-board PC in the solution also allows easy access, use, and sharing of other PC applications that are used within meeting rooms, with no additional equipment required.

"Our new iPower 9000 Series is the industry's most advanced multimedia conferencing system and offers unparalleled collaboration functionality," said Geno Alissi, vice president and general manager of video communications for Polycom's Andover facility. "The 3000iPower Integrated Solution makes this product even more capable of addressing the expanding needs of high-end enterprises that need true collaboration capabilities. Our resellers and integrator partners will be able to deliver significant value to customers based on the integrated offering."

"Combining the Rear Projection SMART Board 3000i interactive whiteboard with Polycom's iPower 9800 Series creates a complete video collaboration solution", said Nancy Knowlton, president and co-CEO of SMART Technologies. "Through the joint effort of SMART and Polycom, we have created an easy-to-use video-enabled collaborative integration solution for applications such as distance learning and remote classrooms."

The 3000iPower Integrated Solution features a 67-inch XGA resolution rear projection display, an iPower 9800 system, and a high-fidelity audio system with twin speakers, all integrated in a mobile cabinet. Also included is an interactive whiteboard, powered by SMART Board software which enables users to press on the touch sensitive surface, access and control projected computer applications, annotate over any program, and save those notes to the iPower 9800 PC. Users simply choose a tool from the SMART Pen tray, take notes, highlight important information, and annotate over charts and graphs. These annotations can be seen by all participants on a video conference and can be saved in various file formats.



About the iPower 9000 Series

Polycom's iPower 9000 Series delivers the highest audio and video quality available with unrivaled collaboration capabilities, strong IP functionality and flexible options for conference control. The product marked the debut of the industry's first embedded 12-port multipoint control unit (MCU) capable of bridging up to 12 locations in a call over IP (H.323) without the need for inefficient cascading links between multiple MCUs. The iPower 9000 Series is available as a comprehensive system for enterprise environments and as a standalone codec designed for the specialized needs of systems integrators and value added resellers (VARs).

The iPower 9000 Series is part of The Polycom Office™, an integrated end-to-end solution for interactive voice, video, data and web communications. The iPower 9000 Codec complements Polycom's comprehensive line of voice, video, web and data communications solutions for systems integrators and VARs.

About the SMART Board 3000i interactive whiteboard

The Rear Projection SMART Board 3000i interactive whiteboard features a 67" (170.2 cm) screen and comes with an integrated projector. Only 29 1/4" (74.3 cm) deep and with a tapered shape, it fits into a variety of room settings and easily into corners. Powered by SMART Board software, the 3000i enables users to control computer applications simply by pressing on the whiteboard's touch-sensitive surface. Users can write over top of any application using either their finger or a stylus, and then save, edit and distribute these notes in a variety of file formats. SMART Board software is Windows®- and Macintosh-compatible. The latest version of SMART Board software for Windows is now available in English, French, Spanish, German, Japanese, Chinese Traditional, Chinese Simplified, Korean, Portuguese and Italian.

Availability

The combined product is available immediately in North America from resellers who are certified to sell both the SMART Board 3000i interactive whiteboard and Polycom's iPower 9000 Series.

About Polycom

Polycom, Inc. develops, manufactures and markets a full range of high-quality, easy-to-use and affordable voice and video communication endpoints, video management software, web collaboration software, multi-network gateways, and multi-point conferencing and network access solutions. Its fully integrated end-to-end solution, The Polycom Office, is supported by the Polycom Accelerated Communications Architecture, and enables business users to immediately realize the benefits of integrated video, voice data and web collaboration over rapidly growing converged networks. For additional information, call 1-800-POLYCOM (765-9266) or +1-408-526-9000, or visit the Polycom web site at www.polycom.com.



About SMART Technologies

SMART Technologies Inc. is both the industry pioneer and market leader in easy-to-use interactive technology products. SMART products include the family of award-winning SMART Board™ interactive whiteboards, as well as multimedia furniture, whiteboard cameras and software. Using SMART products, groups can access and share the information they need to meet, teach, train and present. SMART customers include NASA, Texas Instruments, BMW, Fujitsu, DaimlerChrysler, Boeing, Lucent Technologies, NTT, Los Angeles Lakers, Novartis, U.S. Joint Chiefs of Staff, Accenture, Procter & Gamble, British Telecom, Disney Imagineering and Harvard University.

SMART is a private company founded in 1987. Employing more than 380 people, SMART is headquartered in Calgary, Alberta, Canada, with manufacturing facilities in Ottawa and Calgary, and offices in Bonn, Tokyo, New York City and Washington, DC. In 1992 SMART formed a strategic alliance with U.S. company Intel® Corporation that resulted in joint product development and marketing efforts, and Intel's equity ownership in SMART. SMART products are sold through dealers across North America and through distributors worldwide. For more information, visit www.smarttech.com.

#

Polycom and the Polycom logo are registered trademarks and iPower and The Polycom Office are trademarks of Polycom in the U.S. and various countries. All other trademarks are the property of their respective owners. ©2003, Polycom, Inc. All rights reserved.

* 2003 SMART Technologies Inc. All rights reserved. Please note that SMART is written in all capital letter

Bei Fragen stehen wir Ihnen gerne zur Verfügung:

MCP, Management Communication Pool AG

Marco Looser / CEO

Sandstrasse 5

Postfach 1096

CH-8105 Watt-Regensdorf

Phone: +41 (0)1 884 30 31

Fax: +41 (0)1 884 30 35

Hotline: + 41 (0)79 400 79 80

E-Mail: marco.looser@m-c-p.ch

Homepage: www.m-c-p.ch